



Auriga's Newsletter

July 4, 2007

Auriga provides insights on best practices in using Russian outsourcing services

Auriga drove the industry promotion at [RUSSOFT Forum](#), the most representative annual Russian outsourcing industry event, held in St. Petersburg on June 20-22, 2007. One of the key focuses of RUSSOFT Forum 2007 was the best practices in providing product engineering and other high-end services for high-tech and software companies. According to the recent [IDC study](#) on the Russian software development outsourcing industry, the key country differentiators are outstanding technical skills and ability to manage complex high-end projects. The large and well educated IT labor pool capable to solve virtually any task is one of the main attractions for those who choose Russia as the outsourcing services destination.

These country specifics have led Russian service providers to occupy the niche of high-end services. And inside this niche mature Russian companies, like Auriga, are able to provide high-value services for the most demanding category of clients—software product companies. As a recent [eWeek article](#) points out, the Russian companies nowadays tout talent and innovation over cheap labor and according to the unanimous opinion “would rather work with customers to create something new than simply churn out program code in the commodity market”. It's no longer about being just outsourcing providers, it's about establishing long-term relationships and providing teams dedicated to solving the customer's problems. All that focus would not be possible without having a methodological and process background that supports such ambitious goals. RUSSOFT Forum 2007 provided a ground for the Russian software service providers to share their experience and thoughts in that area.

With 17 years of experience in software development for global IT companies, Auriga was proud to be one of the key RUSSOFT Forum program contributors. Being one of the leading providers of product engineering services, the company led the panel discussion aiming to show how

high-tech and software companies can benefit from outsourcing product development to Russia. For the same category of companies, as a part of the session on maturing outsourcing engagements, Auriga provided insights on implementing a unique optimized engagement model focused on satisfying their specific needs using flexible engineering and management approaches. Product engineering, flexible models, agile methodologies are cornerstones of Russia's current position on the global outsourcing market. Thus it was especially interesting for the forum participants to understand what trends and best practices such industry leaders as Auriga observe in these areas.

If you didn't have a chance to learn about the trends and best practices in using Russian outsourcing services during the forum and would like to receive more information on that, please contact [Andrei Pronin](#) (phone at +7 (495) 975-7400 ext. 302).

Auriga Training Center continues to educate the community and attract the best IT talent

Auriga Training Center (TC) has been actively working for 1½ years by now and has reached significant results in sharing the unique knowledge accumulated by the company with the software development community and attracting the best young IT talents to Auriga. The company's Training Center develops and implements internal and external training programs aimed to provide knowledge in modern technologies utilized in the real-life projects Auriga is working on. Auriga TC has the following unique training courses in its portfolio: “System Programming (Linux Kernel)”, “Java Programming Technologies”, and “POSIX as a Portable Software Development Methodology”.

Auriga TC has established and constantly develops cooperation with Russia's leading higher education institution—Moscow State University (MSU). Recently, Auriga Training Center specialists have delivered the “POSIX as a Portable Software Development Methodology” semester course for the Master's Program students at one of MSU Schools. Auriga sees its mission in sharing its unparalleled



practical knowledge with young and talented engineers by delivering such programs. This knowledge is directly applicable to the tasks these engineers work on at Auriga and in other companies. As one of the course students working for an IT company wrote in his feedback for the course, “The training program was exclusive. Nowhere else would I get such practical knowledge that I can apply immediately to my work”.

The most outstanding Auriga TC activity is the “Linux Kernel Programming” training course presented by Auriga several times at different locations, including the I2IT training center in Pune, India (November 2006). The course is based on Auriga’s 17 years of experience in software development, Linux kernel, and embedded and system-level development. The course itself and the professionalism of Auriga’s trainers were highly valued by attendees from I2IT and blue-chip IT companies such as

IBM, MindTree Consulting, Symantec, etc. The results of the course have demonstrated that the demand for Auriga’s expertise in Linux Kernel programming is high. Auriga TC has plans to further develop the initiative of exchanging knowledge between the Russian and Indian IT industries.

Auriga TC some facts: Since creation of Auriga TC, almost 100 people have graduated from various external training programs. As an example, 60% of students of the recent Java Programming Technologies course at Auriga TC were invited to join Auriga engineering teams. The Training Center has proven its high efficiency as a pool of talented young engineers. 100% of the graduates that were hired by Auriga after completing our training courses have successfully passed their trial period in the company and continue working in different Auriga engineering teams.