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# Auriga's Newsletter

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## **Auriga Named to "Best 10 Companies by Industry Focus: Health Care" of the 2008 Global Outsourcing 100 List by IAOP**

Auriga, a U.S.-based software R&D and IT outsourcing services provider with development centers in Russia, has been ranked in the 2008 Global Outsourcing 100 as one of this year's "rising star" companies by the International Association of Outsourcing Professionals (IAOP). Auriga was also recognized among "Best 10 Companies by Industry Focus: Health Care" in the Global Outsourcing 100 sub-lists.

"We are proud to be named, among other elite companies, to the 2008 Global Outsourcing 100 list of the world's best outsourcing service providers," said Alexis Sukharev, Auriga CEO and founder. "Getting selected to IAOP's sub-list of the top 10 service providers for the health care industry is also a great accomplishment for us. This tribute truly recognizes Auriga's unmatched expertise and excellence in delivering industry-specific services and solutions that range from custom medical device embedded software to clinical information systems. It also validates our commitment to the new standard for client centricity in outsourcing."

The Global Outsourcing 100 rates the world's top outsourcing service providers across all industries by size and growth, ability to create value for customers, depth and breadth of competencies, and management talent. Ranked among "New Winners in 2008" on the Global Outsourcing

100, Auriga was cited for balanced performance as the company's key strength.

Industry recognition that Auriga has earned throughout its 17-plus-year history received the highest possible rating from the judges. The company was also commended for its outsourcing experience, employee management practices, and executive strength, which were all rated as "above average of all applications". Additionally, Auriga received recognition from IAOP as the "Company with Most Employees in Russia".

## **Auriga president to lead a panel discussion on Russia's place in IT globalization at Software Development Summit 2008 in St. Petersburg, Russia**

Alexis Sukharev, Auriga President and founder, will host a panel discussion on Russia's place in IT globalization at Software Development Summit 2008 to be held in St. Petersburg, Russia, June 2-3, 2008. Organized by RUSSOFT, Russia's association of leading software development companies, the summit will focus on the current situation in the burgeoning Russian software and services industry and its outlook for the future.

Now in its eighth year, the summit has become a major international forum that brings together all major Russian players in both licensed software and software development outsourcing services sectors, as well as buyers of global IT services, industry analysts, potential clients and investors from around the globe. This year, the summit will feature an impressive line-up of industry visionaries, government top officials and representatives of the Russian software development community. Keynote speakers at the summit include Dr August-Wilhelm Scheer, President of BITKOM, Founder and Chairman of the Supervisory Board, IDS Scheer AG; Peter Schumacher, President & CEO, Value Leadership Group Inc.; Alec Miloslavsky, CEO of Exigen Services, Co-founder of Genesys; Ilya Ponomarev, Chairman of the High-Tech Subcommittee, State Duma, Russia.



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Auriga President Dr Alexis Sukharev will moderate a panel discussion on Russia's place in IT globalization to be held on June 3. The session will feature Peter Schumacher, Value Leadership Group Inc.; Siegfried Langer, IBM; Igor Agamirzyan, EMC, and will look into challenges and opportunities of developing software in Russia. It will also try to give answers to the questions about how to win in the new competitive paradigm and what needs to be done to enforce the "Made in Russia" IT brand.

Meet, network and learn directly from Russian leaders about opportunities for your company in this important global market at this exclusive two-day summit.

#### **Auriga is entering the mobile multimedia market**

Mobixell Networks, the leader in the innovative mobile multimedia and advertising solutions for the dynamic world of mobile telecommunications, selected Auriga as a partner in developing a content management system for traditional and viral advertising that is known as a popular marketing tool in mobile networks. Mobixell solutions enable operators and content providers to introduce multimedia based services to subscribers and maximize their revenue streams by delivering optimized, high-quality, rich media content.

The engagement started a year ago, with a small Auriga team of Java-developers entrusted with the task of developing a database system for mobile phones with an enriched web-interface and a sophisticated API. Auriga was selected, primarily, due to its proven history of successful long-term engagements with European and US companies and its client-centricity policy. During the first year of the Mobixell-Auriga Offshore Development Center, one big project was successfully completed and the second one is about to be finished.

Implementation of these projects has demanded from Auriga engineers professional knowledge of the cutting-edge technologies and expert project management skills. The projects have used advanced Java technologies such as Spring, JPA, Hibernate, GWT, and High Availability system principles as well. Given the specifics of the mobile telecommunications market, namely its rapidly changing requirements, the Agile approach was selected as a driving project management methodology. The development pro-

cess was divided into short two-week sessions with interim presentations at the end of each session. This approach has allowed the customer to make timely changes and adjust their expectations.

Mobixell Networks has highly appreciated working with Auriga. The project management, the level of communications and the team performance have been assessed as "exceeding expectations". At present, Auriga and Mobixell are negotiating the prospects for the ODC enlargement. We hope the next step of the collaboration will be likewise interesting and mutually beneficial.

#### **About Auriga:**

Auriga (<http://www.auriga.com/>) is a software R&D and IT outsourcing services provider incorporated in the U.S. that has been operating development centers in Russia since 1990. Auriga was the first to focus on satisfying the specific needs of software and hardware high-tech companies as its driving strategy. Included in CMP's Global Services 100 list since 2006 and in top 10 ITO providers in Central and Eastern Europe according to the 2006 Black Book of Outsourcing, Auriga offers a wide range of services covering all aspects of the entire product engineering area and superb expertise in a rich set of knowledge areas from embedded systems and OS internals to enterprise information systems and Web applications. Auriga's client list includes such industry majors and leaders in their segments as IBM, Draeger Medical, LynuxWorks, NMS Communications, Verdasys, and many others.

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92 Potter Rd, Ste. 1, Wilton, NH 03086, USA

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