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Auriga's Newsletter

February 26, 2009

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- Auriga is going to attend Embedded World-2009

Auriga named to Global Outsourcing 100 list for the second year

Auriga is proud to announce it has been named to the Global Outsourcing 100™ list for the second consecutive year. Auriga's leadership in the software R&D outsourcing industry is being recognized today.

In 2008, Auriga was ranked in the "Best 10 Companies by Industry Focus: Health Care", and "Company with Most Employees in Russia" sub-lists of Global Outsourcing 2008. The complete 2009 rankings with sub-lists will be published in a special advertising feature produced by IAOP in the May 4 issue of FORTUNE® magazine.

Compiled by International Association of Outsourcing Professionals™ (IAOP™), the 2009 Global Outsourcing 100™ and its sub lists are essential references for companies seeking new and expanded relationships with the best companies in the industry. The lists include companies from around the world that provide the full spectrum of outsourcing services. They include not only today's leaders, but tomorrow's rising stars.

These rankings are based on applications received and evaluated by an independent judge's panel. The panel of judges included executives and outsourcing industry experts of Carnegie Mellon University, Eastman Kodak Company, Proctor & Gamble and other majors.

"Each year the competition to be named to the top 100 companies continues to reach higher levels, as the outsourcing industry continues to grow and mature in many markets. This year, the judges evaluated the most diverse set of applicants we've ever had, with ongoing strong interest from Asia-Pacific and Europe," said Jagdish Dalal, Managing Director, Thought Leadership, IAOP and chairman of the judges' panel. "Getting named to The Global

Outsourcing 100 and The World's Best Outsourcing Advisors is a great recognition, particularly given the strong competition, and these companies should be proud of achieving excellence in the field."

"It is indicative that Auriga was named to this prestigious list for the second time. Every day we take a step forward in becoming a perfect service provider by keeping our minds focused on the clients, and we will continue to lead the way in bringing innovative solutions to our customers. Whatever we do, we do our best to reach excellence and perform the task better than anybody else could. Understanding client business goals and helping in reaching them is our main objective. That's the quality that any client constantly looks for," said Auriga President Alexis Sukharev.

Auriga is going to attend Embedded World-2009

This year Auriga representatives will attend Embedded World, the major annual exhibition and conference in the embedded community to be held in Nuremberg, Germany, March 3-5, 2009.

Auriga has been one of the world leaders in offshore embedded systems development since 1990. With its key technology focus on embedded solutions, Auriga brings professional quality and reliability to embedded software development delivered to its customers. Major multinationals including IBM, Dräger Medical, and many others choose Auriga as their trusted embedded solutions provider.

Auriga's engineers are recognized experts in both the theory and practice of embedded programming. Many projects completed by Auriga have the top level of complexity. For instance, Auriga has provided the full life-



cycle development and maintenance of an award-winning embedded Linux distribution (BlueCat Linux) enhanced by a comprehensive cross-development environment and toolset.

Embedded World conference is ranked as a real industry highlight among experts. Top international speakers from the embedded scene report on the latest technological solutions, present the most recent findings from research and development and provide valuable practical knowledge at the many presentations, workshops and tutorials on hardware, software and tools.

Embedded World is the main European event for the embedded community covering all areas of embedded systems design and reflecting current challenges for embedded system designers.

About Auriga:

Auriga (www.auriga.com) is a software R&D and IT outsourcing services provider incorporated in the U.S. that has been operating development centers in Russia since 1990. Auriga was the first to focus on satisfying the specific needs of software and hardware high-tech companies as its driving strategy. Included in Global Services 100 list and Top 10 ITO Providers in Central & Eastern Europe sub-lists since 2006, and Global Outsourcing 100 since 2008, Auriga offers a wide range of services covering all aspects of the entire product engineering area and superb expertise in a rich set of knowledge areas from embedded systems and OS internals to enterprise information systems and Web applications. Auriga's client list includes such industry majors and leaders in their segments as IBM, Draeger.

About IAOP:

The International Association of Outsourcing Professionals™ (IAOP™) is the global, standard-setting organization and advocate for the outsourcing profession. With 40,000 customer, advisor and provider members worldwide, IAOP helps companies increase their outsourcing success rate, improve their outsourcing ROI, and expand the opportunities for outsourcing across their businesses. To learn more, visit www.outsourcingprofessional.org.

About The Global Outsourcing 100:

The International Association of Outsourcing Professionals™ (IAOP™) is in its fourth year of compiling its annual ranking of the world's best outsourcing service providers and advisors—The Global Outsourcing 100. As part of The Global Outsourcing 100, IAOP also introduced a new list for the first time in 2009, The World's Best Outsourcing Advisors.

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