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# Content Management Systems—Development, Maintenance, and Re-engineering

## Client

Founded in 1993, BroadVision, a global provider of personal self-service web applications and a leading e-commerce solution vendor, is widely recognized as a pioneer and innovator in personalization and web-based interactions, transactions, and process enablement.

## Solution

BroadVision's One-To-One Content combining a powerful content management solution with a scalable e-business platform, enables companies to deliver targeted, timely, personalized electronic content. By working from a role-based user interface, authors can streamline the creation of web content as they turn static business information into personalized, structured material. Companies can showcase their online businesses, while reusing content across platforms and devices.

Supporting the BroadVision's suite of e-business applications, BroadVision's One-To-One Publishing is tightly integrated with BroadVision's One-To-One Enterprise, so a company can create, manage, and publish the information that runs the business. Its content management capabilities, essential for a complete e-business solution, enhance the effectiveness of the Enterprise platform and other BroadVision's applications in supply-side, workplace, and demand-side environments.

BroadVision's One-To-One Content is an advanced, feature-rich evolution of BroadVision's One-To-One Publishing, which, in its turn, has fully integrated Interleaf's BladeRunner (Our client Interleaf, Inc. became a division of BroadVision, Inc. in January 2000.)

InfoWorld Readers's Choice Award 2001: BroadVision's One-To-One Publishing was voted Content Management Product of the Year by readers of InfoWorld magazine.

## Key Features of BroadVision's One-To-One Content:

- client-server technology;
- content repository with version control;
- role-based, task-oriented interface for content creation and management;
- graphic workflow;
- international language support for single- and double-byte character sets.

## Auriga's Contribution

One-To-One Publishing 5.5.1, BladeRunner 2.1, BladeRunner 2.0.1, BladeRunner 2.0 development, maintenance, and re-engineering.

## Implementation

OS: Windows NT 4.0, Windows 95/98, Windows 2000.  
Languages and tools: MS Visual C++ 6.0, SaxBasic 6.0 (www.saxsoft.com), MFC 4.2, C++.